

# - D O W N T O W N - WAYLAND

CITY OF WAYLAND  
DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET PROGRAM  
BOARD OF DIRECTORS

City Council Chambers – 103 S. Main Street  
August 19, 2021 8:00AM

## AGENDA

1. Preliminary Items
  - 1.1 Call to Order
  - 1.2 Roll Call/Excuse absent members
  - 1.3 Agenda Approval
2. Routine Business Items
  - 2.1 Approval of Minutes from July 2020 DDA Board meeting
  - 2.2 Approval of Financial Report (including Bank Reconciliations)
3. Public Hearings/Comments from the Public
4. City Staff Communications
5. Director's Report
6. Committee Reports
  - a. Promotion – Robin Beckwith
    - i. Movies on Main update
    - ii. Upcoming events – need chairs for upcoming events
    - iii. COVID concerns for upcoming events?
  - b. Design – Kelle Tobolic
    - i. Meeting update
  - c. Economic Vitality – (Committee Needs a Chair)
  - d. Organization – Tonya Lyons
7. Old Business – None
  - a. New Main Street accreditation standards webinar
8. New Business – None
  - a. Executive Director Annual Evaluation
9. Comments from Board Members
10. Adjournment

### Misslon Statement:

*By strengthening connections and communications between government, businesses, and community members, volunteers work to improve infrastructure and aesthetics of the district, facilitate the revitalization or reclamation of historic downtown buildings while fostering and promoting a successful business environment within the City.*